

# *Company Profile*



**SAFIYA**  
HOLIDAYS

# Our Story

Safiya Travels began its remarkable journey in 1979 in Mumbai, **founded by the visionary Mr. Thayyil Khadar Haji**, who believed that travel is more than movement it is a bridge that connects people, cultures and opportunities. From a humble office to today's powerful global footprint, Safiya has grown into one of the most trusted travel networks across India, the GCC and beyond. With 32 physical branches, a robust global presence and 132 Destination Management Company (DMC) collaborations, Safiya has built one of the strongest travel ecosystems in the region. Every year, more than 30,000 Umrah pilgrims and over half million travellers rely on Safiya for spiritual journeys, holidays, corporate travel and global mobility with trust built over 45+ years of service excellence. Our long-standing direct collaborations with leading airlines and international hotel groups enable us to offer unmatched pricing, priority services and elevated customer experiences across continents.

## *A Legacy of Trust, Journey & Human Connection*

Safiya Holidays was born from this legacy created to help people experience the world differently, with deeply personalized itineraries, domestic and international vacations, adventure escapes, honeymoon curation, and spiritual tours crafted with love, culture, and comfort. Backed by our emergency support ecosystem, including air ambulance co-ordination, hospital partnerships, and 24x7 assistance, every journey with Safiya remains safe, meaningful, and worry-free.

Today, Safiya stands not just as a travel brand, but as a symbol of trust an organization that turns dreams into journeys and journeys into lifelong memories. Our purpose is simple yet powerful: to show the world in a way only Safiya can beautifully, confidently, and from the heart.



# Vision & Mission



## Vision

Become a top global guiding force for those seeking meaning and purpose in healing, learning, and journeys

## Mission

We deliver world-class experiences in healing, learning and discovery. Through innovation and integrity, we empower those we serve to find purpose.



## Our Core Values

### **S**ervice Excellence

We deliver outstanding, attentive service in every client interaction, ensuring every journey is smooth, enriching and memorable.

### **A**uthenticity

We provide genuine care and honest travel advice, creating experiences that reflect true cultures and values.

### **F**lexibility

We adapt swiftly to client needs, industry trends, and global circumstances to deliver tailor-made travel solutions.

### **I**ntegrity

We uphold honesty and ethical standards in all our practices and partnerships, building trusted long term relationships.

### **Y**ielding

We will always demonstrate adaptability, openness to compromise and a commitment to working together for the best results.

### **A**ccountability

We take responsibility for every step of your journey, ensuring transparency, client satisfaction, and continuous improvement.

# What We Are

Safiya Holidays is not just a travel company—we are a purpose-driven global tourism institution shaped by legacy, innovation and human connection. Built on the strong foundation of Safiya Group's 45+ years of trust, credibility and service excellence, we exist to transform the way the world experiences travel. With a presence across India and the GCC and dedicated Arabic and English speaking teams who deeply understand cultural nuances, we craft journeys that are meaningful, safe and profoundly enriching. Every holiday we design carries our signature blend of premium value, cultural depth and ethical responsibility, ensuring that travelers enjoy the highest-quality experiences at fair and transparent pricing.

What sets us apart is our ability to connect the world through a fully integrated travel ecosystem—powered by AI-driven travel technology, 132 global DMC partnerships, direct airline and hotel collaborations, visa and ticketing expertise, emergency support systems, wellness tourism, spiritual travel, MICE programs and curated luxury experiences. Our strength lies in our human-centered service model: we listen, understand and personalize every journey with care, supported by standardized SOPs, databased operations and a culture grounded in trust, respect and hospitality. Safiya Holidays is built for the traveler who values authenticity, safety, deep experiences and seamless service from the first call to the final moment of return.

We believe that travel is not a product—it is emotion, discovery, connection and transformation. It is the opportunity to explore new cultures, rediscover oneself, heal through nature, strengthen family bonds and create memories that last a lifetime. Our purpose is to inspire this transformation, ensuring every journey becomes a personal story of growth, joy and meaning. With strategic expansion across Saudi Arabia, UAE, Oman, Thailand, Indonesia and beyond, we aim to become the GCC's most trusted travel brand—one that combines modern tourism intelligence with the warmth of true hospitality.

Safiya Holidays stands at the intersection of tradition and innovation, legacy and future, emotion and expertise. We are here to elevate travel from a service to an experience... from a journey to a memory... from movement to transformation.



# Founders & Leaders



**Khader Haji**  
Founder



**Sayed Mohammed**  
Chairman



**Saad**  
Managing Director



**Ali Abdulla**  
CEO & Director



**Jasheer**  
Director & MD GCC



**Kabeer**  
CMO



**Eason Varghese**  
General Manager



**Zoheb Shah**  
MVT Head



**Sunaij Subair**  
Operation Head

# Company Culture

At Safiya Holidays, our culture is more than just a set of values-it's the heartbeat of our organization. We believe in fostering an environment where every team member feels valued.



## Collaboration

We believe in the power of teamwork. Collaboration is at the core of everything we do, fostering open communication, idea-sharing and mutual support among all team members.



## Innovation

We embrace creativity and innovation. We're constantly pushing boundaries, challenging the status quo and seeking new and better ways of doing things.



## Diversity

We celebrate diversity and value every individual's unique perspectives and experiences. We foster an inclusive environment where all voices are heard, respected and valued.



## Work-Life Balance

We believe the best journeys require rest. We encourage our team to unplug and recharge, ensuring that personal well-being is always part of the itinerary.

# Our Strength

## How we stand out among others

Safiya Holidays stands out in the global travel industry by combining heartfelt human service with world-class innovation. We are not just another agency we are a purpose-driven travel institution built on trust, ethics and excellence. Our strength lies in delivering premium, personalized experiences supported by advanced technology, deep market intelligence and a passionate multicultural team across India and the GCC. While others sell packages, we craft journeys that inspire, elevate and transform. With our strong global partnerships, transparent processes and unwavering commitment to quality, Safiya Holidays has become a brand people confidently choose not only for travel, but for reliability, care and lifelong memories.



### **AI-Powered, Experience-Centric Holidays**

Safiya Holidays combines personalized travel design with next-generation technology to deliver holidays that are crafted around each traveler's interests, emotions, and lifestyle. Our AI-driven ecosystem analyzes preferences, travel behavior and real-time market data to create smarter itineraries, better pricing, and seamless service. Every package is experience-centric-from culture and cuisine to adventure and wellness-ensuring that each journey feels unique, meaningful and perfectly aligned with the traveler's expectations. This fusion of human creativity and intelligent technology sets Safiya Holidays apart in today's global travel market.

### **Responsible & Sustainable Travel Principles**

Safiya promotes eco-friendly choices, ethical tourism, and culturally respectful travel, aligning with global sustainability standards while still delivering premium experiences.

### **A Full Travel Ecosystem Under One Roof**

Offers a complete, end-to-end travel ecosystem where every service a traveler needs is seamlessly integrated under one trusted brand. From flight booking, hotel arrangements, visas and holiday packages to MICE travel, wellness retreats, medical tourism, and even emergency support like air ambulance coordination-everything is managed within a single unified platform. This holistic structure eliminates the need for multiple agencies, reduces stress, ensures better pricing and guarantees a smooth, coordinated experience from the first inquiry to the traveler's return.

### **Global Expertise**

Safiya Holidays brings deep global expertise built on decades of cross-border travel management, partnerships, and market understanding. With strong operational presence across India, the GCC and emerging international destinations, we understand global travel trends, customer behavior and regional cultural expectations. Our worldwide network of 132+ DMCs, leading airlines, hotel groups, and healthcare partners enables us to deliver seamless, reliable and premium travel experiences. This global insight, combined with local market intelligence, allows Safiya Holidays to design smarter itineraries, secure better rates and provide a consistently superior travel journey for every customer.

# *Our Vertical Services*



**Visa-  
Ticketing  
&  
Rental  
Vehicles**



**Holidays  
& MICE**



**Medical  
Tourism  
& Air  
Ambulance**



*Success is not the key to happiness.  
Happiness is the key to success. If you love  
what you are doing, you will be successful.*

**SAFIYA**  
HOLIDAYS

# Creating Global Impact Through Responsible & Sustainable Tourism

Safiya Holidays believes that travel has the power to transform lives, cultures and communities. Our purpose goes beyond vacations we create meaningful journeys that uplift people, protect the planet and strengthen the societies we serve across India, Saudi Arabia and the GCC. Guided by global ESG principles and aligned with Saudi Vision 2030, we are committed to ensuring that tourism becomes a force for progress and long-term sustainability.



We adopt environmentally conscious practices across all operations, including paperless processing, digital bookings, reduced carbon travel planning and partnerships with green certified hotels and transport providers. By promoting eco friendly itineraries, local culture and nature-based experiences, we encourage travelers to explore the world responsibly while preserving its beauty for future generations.

Our social impact approach focuses on supporting communities and empowering local talent. We collaborate with local suppliers, family-owned businesses, cultural artisans, and hospitality partners, ensuring tourism revenue reaches those who need it most. Safiya Holidays also contributes to job creation, skill development, women empowerment programs and micro-entrepreneurship opportunities in India and the GCC. Every journey becomes a channel for economic growth and cultural preservation.

## Our ESG Impact Plan



We uphold the highest standards of governance and compliance. Our operations follow strict regulatory frameworks in India, Saudi Arabia and the UAE, ensuring transparency, ethical conduct and customer protection. Data privacy, safety, responsible contracting and fair business practices are embedded into every decision we make. This integrity-driven approach has earned us trust as a reliable and professional global tourism institution. Through sustainability-driven innovation, community partnerships and ethical leadership, Safiya Holidays is shaping the future of responsible travel. We are committed to creating journeys that inspire, heal and connect people-while leaving a positive footprint on society, the environment and the world at large.

# Service Offered

## Leisure Tourism

Safiya Holidays offers premium leisure tourism experiences designed to transform every trip into a meaningful and unforgettable journey. From customized family vacations and luxury getaways to cultural explorations, adventure trips and romantic holidays, we curate itineraries that blend comfort, authenticity and seamless planning. Through trusted global partnerships, handpicked hotels, expert destination knowledge and personalized assistance, Safiya ensures that every traveler enjoys a smooth, safe and enriching holiday-crafted with care, value and world-class service at every step.



## Luxury Travel Plan

Safiya Holidays elevates Luxury Travel into an art of refined comfort and exclusivity. From private jets and chartered flights to ocean-view suites, private villas and world-class resorts, every detail is crafted for travelers who seek the extraordinary. We curate elite experiences-yacht escapes, luxury cruises, fine-dining journeys, premium wellness retreats and bespoke chauffeur services-ensuring seamless planning, complete privacy and unmatched comfort. With Safiya Holidays, every journey becomes a statement of elegance, indulgence and world-class hospitality.



## Entertainment Tourism

Safiya Holidays brings the world of entertainment to life through curated Entertainment Tourism experiences. We organize travel for concerts, film festivals, celebrity shows, award nights, theatre productions, theme parks and global entertainment events. From premium tickets and fast-track entry to hotel stays, visas and exclusive add-ons, we ensure a seamless and memorable journey. With our strong global network and personalized service, Safiya Holidays transforms entertainment travel into a vibrant, stress-free experience filled with joy, culture and unforgettable moments.



# Service Offered

## Medical & Wellness Facilitations

Safiya Holidays provides trusted Medical & Wellness Facilitations that combine world class healthcare with holistic healing experiences. From coordinating advanced medical treatments, second opinions and hospital tie-ups to arranging Ayurveda retreats, detox programs, physiotherapy-based recovery stays and wellness getaways, we ensure every journey is safe, comfortable, and restorative. Our seamless support-from travel to treatment to recovery-helps travelers heal with confidence and return home stronger and rejuvenated.



## Knowledge Tourism

Safiya Holidays promotes Education and Knowledge Tourism by connecting learners with meaningful academic and experiential opportunities across the globe. We organize study tours, university visits, skill-development camps, cultural immersion programs and professional training experiences that broaden perspectives and inspire growth. From student groups to corporate professionals, our curated learning journeys blend travel with knowledge-helping participants explore new cultures, gain global exposure and enhance their academic or career development.

## Adventure Tourism

Safiya Holidays brings the thrill of exploration to life through carefully curated Adventure Tourism experiences across the world. From trekking through misty mountains and desert safaris in the GCC to snorkeling, scuba diving, river rafting and wilderness expeditions, we offer adrenaline filled journeys designed for both beginners and seasoned explorers. Our adventure packages prioritize safety, certified guides and eco friendly practices-ensuring every traveler enjoys a memorable, responsible and exhilarating experience in nature's most stunning landscapes.



# Service Offered

## Sports Tourism

Safiya Holidays promotes global Sports Tourism by creating seamless travel experiences for fans, teams and sporting communities. We organize travel for major international events-football leagues, cricket tournaments, motorsports, marathons and fitness championships-ensuring easy access to tickets, visas, hotels and local transportation. For athletes and teams, we arrange training camps, friendly matches and performance-focused travel. With expert coordination and premium hospitality, Safiya Holidays makes every sports journey exciting, stress-free and unforgettable.



## Cultural & Heritage Tourism

Safiya Holidays celebrates the world's cultural richness by offering deeply immersive heritage tourism experiences that connect travelers to history, traditions and authentic local life. From ancient landmarks and UNESCO sites to traditional art, cuisine, rituals and storytelling, we design journeys that honor the soul of each destination. With expert-guided tours, curated cultural programs and meaningful community interactions, Safiya ensures every traveler gains insight, inspiration and a profound appreciation of global heritage-preserving the past while experiencing it in the most engaging and respectful way.

## Religious & Spiritual Tourism

Safiya Holidays offers meaningful Religious & Spiritual Tourism across Islam, Hinduism and Christianity, ensuring safe, respectful and culturally guided journeys. From Umrah and Ziyara to temple tours, pilgrimage circuits and Christian holy site visits, we provide seamless coordination and compassionate support, creating spiritually enriching experiences for every traveler.



# Service Offered

## Destination Wedding Plan

Safiya Holidays turns dream weddings into breathtaking global celebrations. From intimate beach ceremonies to grand palace weddings, we manage every detail with precision-venue selection, decor, hospitality, guest travel, luxury stays, photography, cultural rituals and honeymoon planning. Our strong network across India, GCC, Maldives, Bali, Thailand, Turkey and Europe allows us to curate unforgettable wedding experiences tailored to each couple's traditions and style. With expert planners, premium partners and seamless coordination, Safiya Holidays ensures every destination wedding becomes a timeless, magical and stress-free celebration.



## MICE

Safiya Holidays delivers end-to-end MICE solutions that elevate corporate travel and events worldwide. From international conferences, executive meetings and incentive trips to large-scale exhibitions and industry conventions, we ensure seamless planning, flawless logistics and premium hospitality at every stage. With strong global partnerships, venue alliances and a dedicated corporate travel team, we offer customized itineraries, team-building experiences, gala setups and high-impact business events. Our expertise, meticulous coordination and technology-driven execution make Safiya Holidays a trusted partner for organizations seeking world class, cost-efficient and memorable MICE experiences across India, GCC, Asia and Europe

## Medical Events

Safiya Holidays specializes in organizing and facilitating world class medical conferences, congresses and healthcare summits across India, the GCC, and key global hubs. We support hospitals, medical associations and healthcare institutions by managing end-to-end event planning, speaker coordination, delegate travel, venue arrangements, accreditation requirements and exhibition setups. With strong ties to leading hospitals, medical universities and global healthcare networks, we ensure scientifically structured programs, seamless logistics and premium hospitality. Our medical conference solutions help healthcare professionals exchange knowledge, explore innovations and build international collaborations-all with the precision, compliance and professionalism required in the medical industry.



# Service Offered

## Maritime Tourism

Safiya Holidays offers immersive maritime tourism experiences that blend adventure, luxury and cultural discovery. From coastal cruises and island hopping tours to yacht charters, dhow experiences and marine wildlife excursions, we curate sea based journeys that showcase the beauty of global coastlines. Our partnerships with certified cruise operators and maritime authorities ensure safety, comfort and world-class service. Whether it's leisure sailing, deep-sea exploration, private yacht experiences, or coastal heritage tours, Safiya Holidays delivers unforgettable ocean journeys designed for relaxation, exploration and premium travel experiences.



## Air Ambulance Service

Safiya Holidays provides reliable and life-saving Air Ambulance Services across the GCC and Asia, with a strong operational focus in India. Through certified aviation medical partners, ICU-equipped aircraft and 24/7 medical escort teams, we ensure rapid and safe medical evacuation for critical patients. Our service covers bedside-to-bedside transfer, international medical coordination, ground ambulance support and hospital admission assistance. Whether it's emergency repatriation, inter-hospital transfer, or international medical evacuation, Safiya delivers smooth, compliant and compassionate air ambulance solutions—ensuring patients receive timely, world-class medical care wherever they are.



## Sustainable Tourism

Safiya Holidays champions Sustainable Tourism by promoting eco-friendly, culturally respectful and community-driven travel experiences. Our portfolio includes Eco-Tourism, offering nature-based, low-impact adventures that protect biodiversity and Agro-Tourism, enabling travelers to experience farm life, organic cultivation and rural heritage in a responsible way. Through green-certified hotels, waste-reduction practices, carbon-conscious travel planning and support for local communities, we ensure that every Safiya journey contributes to environmental preservation and sustainable economic growth—creating value for both travelers and the destinations they explore.



# Service Offered

## Wildlife Safari Tourism

Safiya Holidays curates unforgettable wildlife safari experiences across Africa, Asia and global wilderness destinations. From Big Five adventures to India's famous tiger reserves, we offer safe, guided and eco-friendly journeys led by expert naturalists. Our safaris blend thrilling wildlife encounters with responsible travel, supporting conservation and local communities while giving travelers a truly immersive experience in nature.



## Special Interest Tourism

Safiya Holidays also caters to special-interest tourism, including dark tourism, mystery routes and war memorial explorations, curated strictly for educational and research purposes. These programs are designed with sensitivity, historical accuracy and ethical guidelines, ensuring that travelers engage with significant past events in a respectful and informative manner. Our focus is on learning, cultural understanding and preserving historical memory—not entertainment—while maintaining full compliance with local regulations and cultural norms.



## Visa & Ticketing

Safiya Holidays provides comprehensive Visa & Ticketing Services covering air travel, train reservations and chauffeur-driven car bookings for both domestic and international journeys. Our team ensures fast processing, accurate documentation and seamless coordination, offering clients a hassle-free travel experience from start to finish. Whether it's a last-minute flight, a long-distance train trip, or premium car transport, we deliver reliable, timely and customer-friendly services tailored to every traveler's needs.



# OUR OFFICES

## **Riyadh (KSA)**

Al Bathaa,  
Al Futah,  
12632, Riyadh

## **Chennai**

Pantheon Road,  
Egmore, Chennai,  
600 008, Tamil Nadu

## **UAE**

Airport Road,  
Garhoud,  
Dubai

## **Jeddah (KSA)**

Al Hayath Center,  
Al-Madinah,  
Al-Munawarah Rd,  
23216, Jeddah

## **Mumbai**

Kambekar Street,  
Mandvi, Mumbai,  
400 003, Maharashtra

## **Hyderabad**

Shivaji Nagar,  
Secunderabad,  
500 003, Telangana

## **Kolkata**

Tiljila Road,  
Kolkata-700 046,  
West Bengal

## **Lucknow**

Ushanpura, Hazratganj,  
Lucknow-226 001,  
Uttar Pradesh

## **Trichy**

Door No. 5, Jenny Plaza,  
20, Bharathiar Salai, opp.  
R.C. School, Melapudur,  
Cantonment, Tiruchirappalli,  
620 001, Tamil Nadu

## **Kochi**

Ravipuram,  
Kochi-682 016,  
Kerala

## **Thiruvananthapuram**

Vellayambalam,  
Thiruvananthapuram,  
695 003, Kerala

## **Kozhikode**

Manuelsons Tower,  
GH Road, Kozhikode,  
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